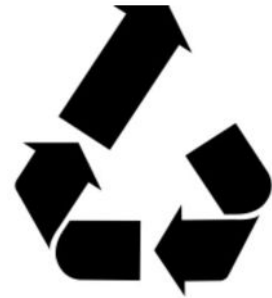
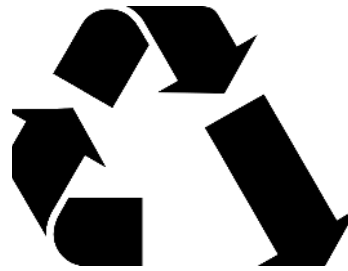
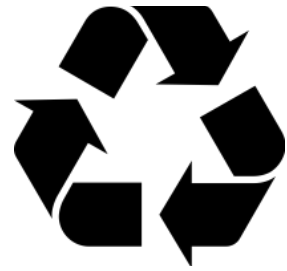


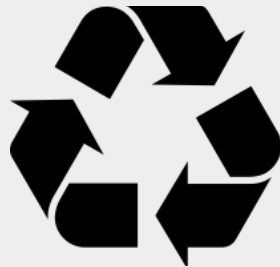


The image shows four large green recycling bins lined up against a light-colored wall. The bins are on a paved surface. A white rectangular box with black text is superimposed over the middle of the bins. The text reads "Performance e sostenibilità nella calzatura sportiva".

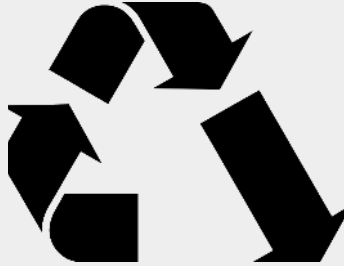
**Performance e sostenibilità
nella calzatura sportiva**



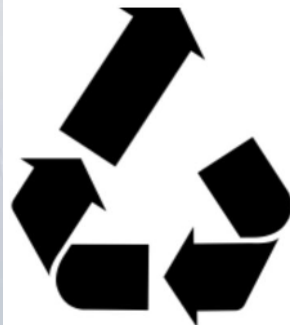
RECYCLE



DOWNCYCLE



UPCYCLE





Materiali non puri



Non sempre un materiale riciclato è il migliore da usare.

A close-up photograph of a brown cardboard box. The box is partially open, showing its interior. On the front of the box, there are four small icons: a leaf, a recycling symbol, a recycling symbol, and a leaf. Below these icons, the words "PLASTIC FREE", "COMPOSTABLE", "RECYCLED", and "DEGRADABLE" are printed. The word "BIO" is also visible above the "DEGRADABLE" text.

Sostenibile

A black and white photograph of a geometric pattern. The pattern consists of a series of interlocking, three-dimensional shapes that create a strong sense of depth and movement. The shapes are arranged in a way that makes them appear to be rising and falling, creating a dynamic, almost optical illusion effect.

performante

Performante = *Capace di fornire una prestazione o di ottenere risultati eccellenti; efficace, efficiente, valido. "una macchina altamente p."*

Altamente riciclabile

Altamente tecnico

William
McDonough
&
Michael
Braungart

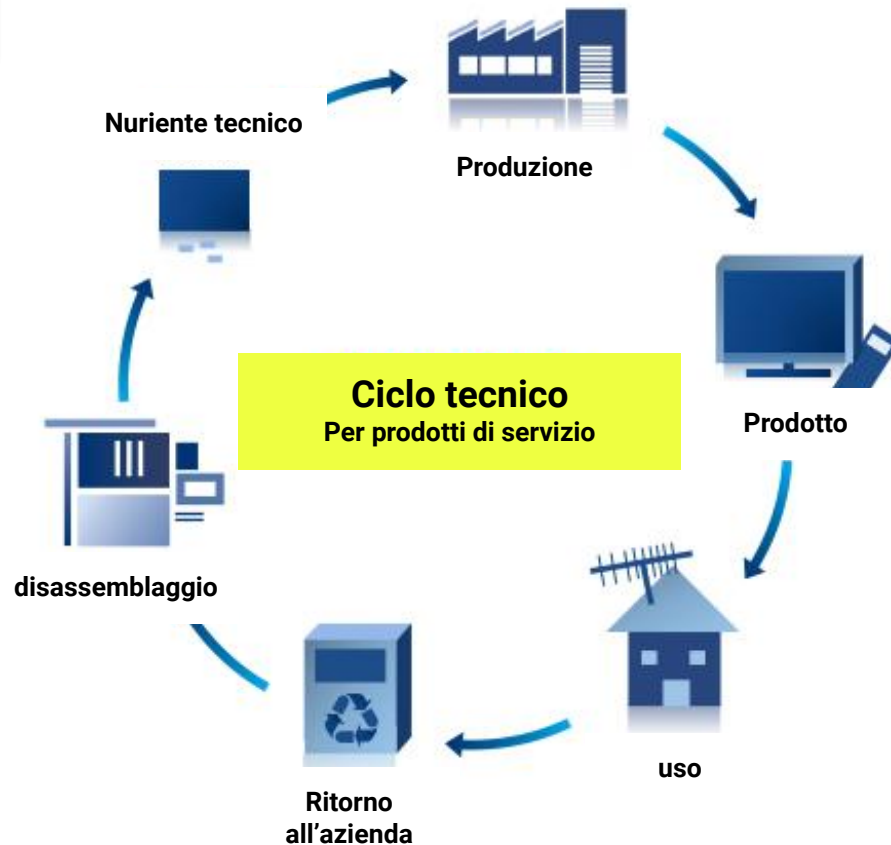
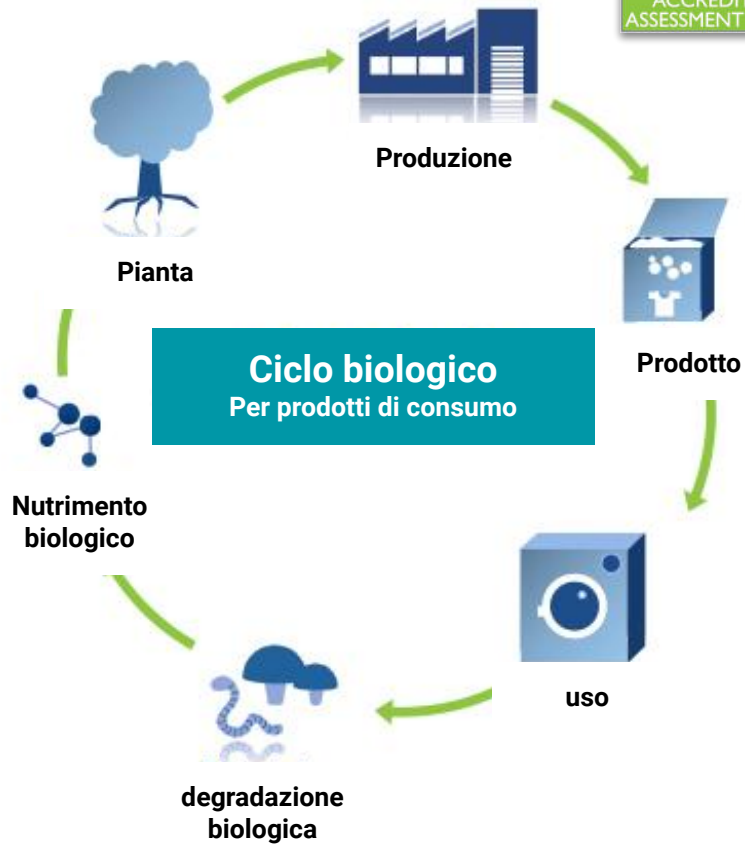
cradle ♀ cradle



North
Point
Press

Basis of a circular economy

Source: EPEA GmbH 2010



Materiali altamente sostenibili

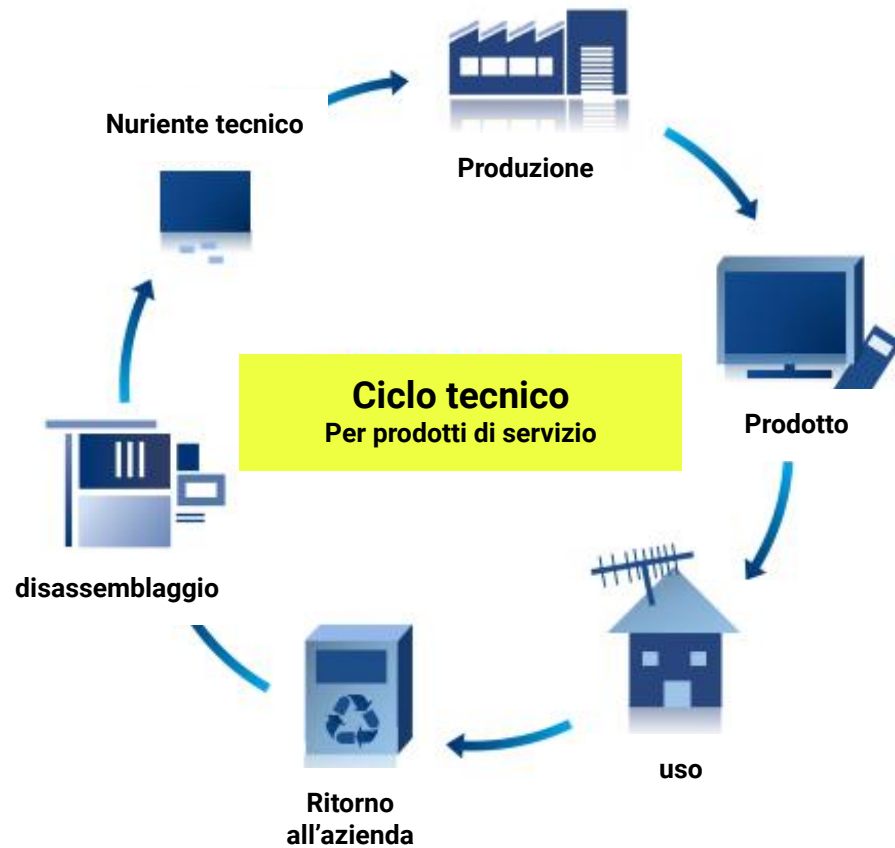
Materiali altamente performanti

A single banana with numerous brown spots (sugar spots) on its yellow peel, set against a solid yellow background. A teal rectangular box is overlaid on the banana's midsection, containing white text.

Materiali altamente sostenibili



Materiali altamente performanti





Salomon index 01



On Cyclon

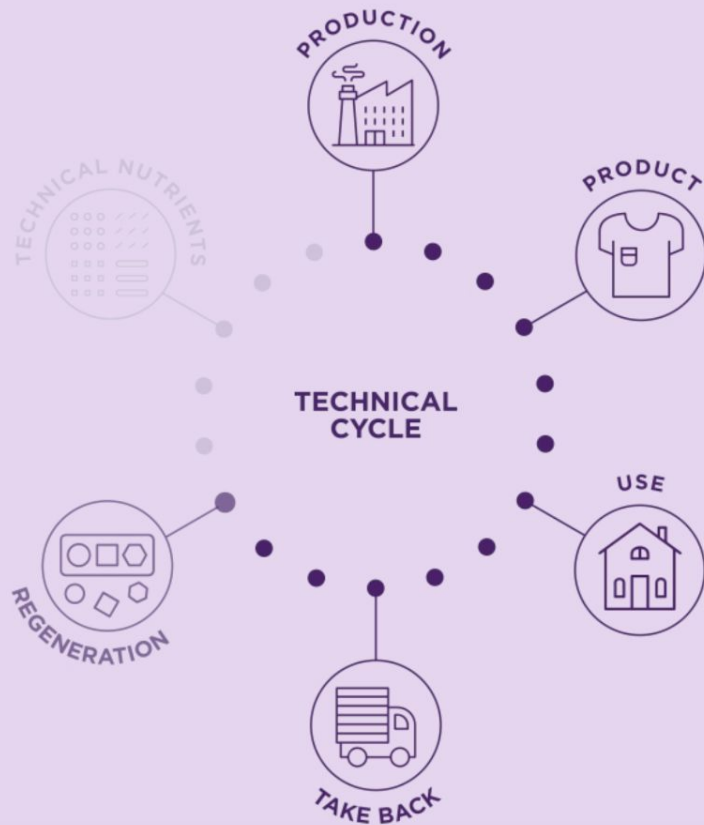


Napapijri

NYLON 6 YARN
RECYCLED FROM
DISCARDED
FINISHING NET

**TAKE-BACK
PROGRAM**
2 YEARS AFTER
THE PURCHASE

**JACKET 100%
RECYCLABLE**
FROM POSTCONSUMER
TO ECONYL® YARN





Sostenibilidadperformante



**ACCADEMIA CREATIVI
MONTEBELLUNA**